

# Flexo Artwork Specification

## ***Preferred Application***

Adobe Creative Suite (InDesign, Illustrator and Photoshop)  
ArtPro and Esko.  
Adobe PDF vers. 1.4\* or higher  
(Without any compression, 300dpi)

## ***Images***

Please use Adobe Photoshop for images. Always send high-res images min. 300 dpi.  
Please send the PSD file with all the layers, if such are present.  
In Flexo the background is often preferred as a PMS color.

## ***Max. Number of Colors***

8 colors - please note, that white also counts as a color in Flexo.  
If printed on aluminium, an overprint varnish is required.

## ***Special Features***

If special effects are required, e.g., from metalized foil, mat lacquer (mat/glossy effect), please mark this clearly in the artwork material.

## ***Matching Samples or Proofs***

If we are to match a previous print, other printed products or existing proofs, please inform us and send us samples/proofs along with the artwork.

## ***Preferable Way of receiving Artwork***

Data exchange via ftp-server / website / email link (e.g., Fastsend, Dropbox, WeTransfer etc.).

Artwork files, e.g., AICS, included outlined fonts + 1 low-res PDF. If possible, please use Adobe Package files in order to gather all required files.

If possible, please provide a color target for the artwork in 100%. If you have samples, we need to match, please inform us and send them together with the artwork.

# Technical information

## **Technical Information**

Screen lineation:

34-60# | /cm

91-152# | /pi

(Job depended)

## **Substrates**

Transparent, Matte, Metal, Paper

## **Minimum Dot**

1%, Max.: 100%

## **Grip / Trapping**

0.2 mm

## **White Grip / Trapping**

0.3 mm

## **Color Setup**

CMYK + 1-4 special colors (please remember, that white count as a color)

## **CMYK angles**

Cyan 7,5° - Magenta 37,5° - Yellow 82,5° - Black 67,5°

## **Barcode (MWR) / Size**

BWR 0,07 – Minimum size: 80%

Preferably in line/text plate.

## **Bleed**

3mm

## **Text to cut/crease requirements**

4mm

## **Proofing Method**

The customer will receive proofs on correct substrate (e.g., metallic foil) + PDF-file.

# Font Specification

**Fonts**

Remember to send all necessary fonts along with the artwork.

**Minimum negative Font Size for Serif Fonts**

7 pt.

**Minimum positive Font Size**

6 pt.

**Minimum multicolor Font Size**

10 pt.

**Minimum positive Keyline**

0.3 mm.

**Minimum negative Keyline**

0.5 mm.

# Contact information

**Prepress Manager**

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